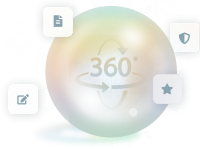


Partner with us to **guide your data-driven strategy, put it into action, and ensure your business comes out on top in a highly competitive market.**



## **Amazon 360: Full-Service Brand Management**

The Amazon 360 program is a high-touch, strategic offering leveraging decades of industry expertise to help brands succeed on Seller Central & Vendor Central.

### **Our Services**



#### **Performance Management & Reporting**

Our data-forward approach optimally manages ads, listings, content, inventory, & third-party sellers to accelerate sales. We produce custom reporting compiling the most important metrics to understand performance tailored to support your goals and drive continuous improvement.



#### **Content Creation & Optimization**

Our content experts, including on-staff graphic design, will create optimized content to ensure your listings are retail-ready. Utilizing the Brand Registry Enhanced Brand Tools, our work will improve the customer experience, stimulate organic traffic, and drive conversion.



#### **Brand Protection & MAP Enforcement**

Take control of your brand on Amazon to fully capture your revenue & profitability potential. We strengthen your policies and procedures for enforcing MAP (minimum advertised price) while handling rogue sellers. Our team monitors Amazon for MAP violations, investigates high-risk matters, collaborates with distributors to cut off supply, and works toward putting these issues to rest.



#### **Full-Funnel Marketing Strategy**

Maximize your brand growth when you partner with our team to implement and manage a full-funnel Marketing strategy. Increase brand voice via Sponsored Brands strategy, drive conversion via Sponsored Products, and increase brand awareness via Sponsored Display. We regularly analyze data to inform strategy on increasing market share, optimizing campaigns, and efficiently attracting new customers. We are a self-service DSP agency.

Contact [growth@spins.com](mailto:growth@spins.com) to learn more about SPINS Amazon Solutions.