



# Make data-driven decisions to win in retail



## Unlock the Full Power of SPINS Data to **Accelerate Your Growth**

From uncovering new distribution opportunities to accelerating velocity on shelf, SPINS equips brands like yours with the data and insights they need to **optimize retail performance** and **drive competitive advantage**.

At SPINS, we equip brands like yours with the data and insights required to optimize retail performance and drive competitive advantage. By helping you understand market dynamics across Natural, Specialty Gourmet, and Conventional Channels, you'll be able to identify growth opportunities and hone your winning sell story with retailers.

CONVENTIONAL

SPECIALTY

NATURAL

# Meet **SATORI**

Gain access to a dynamic business intelligence platform that enables you to retrieve, visualize, and explore SPINS data for relevant and actionable insights.



## **Grow Your Distribution**

Identify distribution gaps across channels with the most comprehensive retail landscape in the industry and easily pinpoint the products driving growth.



## **Expand Your Portfolio**

SPINS helps you stay ahead of shopper habits with attribute-based reporting so you can set the trend, not just become a product of it.



## **Accelerate Your Velocity**

From emerging, to scaling, to becoming a category captain, brands that work with SPINS are equipped to accelerate at every phase of the growth curve.



Read  
the Case Study here:  
[www.spins.com/path-of-life](http://www.spins.com/path-of-life)

## **Case Study**

### **How Path of Life Uses Data to Improve Distribution Growth and Meet Customer Demand**

Discover how Path of Life uses SPINS data to drive category expansion, fuel distribution growth, and optimize promotions while staying true to its mission.

**TRUSTED BY THE MOST INNOVATIVE HIGH-GROWTH BRANDS.**

